

Price elasticity of demand and risk-bearing capacity in sovereign bond auctions*

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Abstract

The paper uses data on bids submitted by primary dealer banks at auctions of sovereign debt to quantify the price elasticity of demand. The price elasticity of demand correlates strongly with the volatility of returns of the same bonds traded in the secondary market but only weakly with their bid-ask spread, a standard measure of market liquidity. The price elasticity of demand predicts the post-auction return of the same bonds in the secondary market at various horizons. The evidence suggests that the price elasticity of demand is associated with the magnitude of price pressure in the secondary market around auction days, and proxies for dealer risk-bearing capacity.

Keywords: Demand elasticity, risk-bearing capacity, price pressure, market liquidity, sovereign bond auctions, supply shocks, primary dealers, COVID-19.

JEL classification: G12, G20, G24.

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1 Introduction

In a perfectly competitive market, an asset's price elasticity of demand is infinite meaning that investors absorb any shock to supply at the equilibrium price. The assumption of infinite price elasticity of demand underlies prominent asset pricing models such as the Capital Asset Pricing Model or the Contingent Claims model. However, a vast amount of evidence on price pressure effects (e.g., Harris and Gurel 1986, Shleifer 1986, and Duffie 2010, among others that we cite below) questions this assumption. This paper documents a missing link in the extant empirical literature by directly inspecting the presumed (in)elasticity of demand in accommodating a supply shock (in the short run), in the context of a highly liquid government bond market.

In the U.S. sovereign bond market, perhaps one of the most liquid markets in the world (e.g., Fleming 2003), a puzzling pattern exists that questions the hypothesis of infinite price elasticity of demand. Fleming and Rosenberg (2008) and Lou, Yan, and Zhang (2013) show that, around auction days, the secondary-market yields of bonds of similar maturity to those being auctioned (and sometimes the same bond) display an inverted V-shaped pattern (equivalent to a V-shape pattern in prices), which these authors argue is due to primary-dealer banks' limited risk-bearing capacity. Keloharju, Malkamäki, Nyborg, and Rydqvist (2002) were the first to document this pattern using Finnish sovereign bond market data. More recently, Beetsma, Giuliadori, de Jong, and Widijanto 2016 find the same pattern around German and especially Italian sovereign debt auctions.

This paper studies whether in fact the observed price pattern in auctions of sovereign bonds is related to the elasticity of demand. The elasticity of demand is the marginal increase in quantity demanded by investors for a marginal decrease in the price of the bond. Because an auction is a supply shock that may significantly increase primary dealers' bond holdings, the ability of dealers to absorb this shock is likely to depend on how much dealers are able to unload of their portfolios prior to the auction in the secondary market (provided they know which bonds

are being auctioned),¹ and with their expectation of the ease with which they will be able to later turnover to other investors the bonds purchased at the auction. We expect these secondary market conditions to be reflected in the elasticity of demand in the primary market. Specifically, we hypothesize that, if the elasticity of demand at the auction is high, then investors expect to be able to sell the acquired bonds quickly and there is no price drop followed by a price increase; with a low elasticity there is both a price drop and a slow price reversal. These hypotheses follow from Duffie (2010) who argues that “markets are effectively thinner in the short run” and that capital is slow moving. In addition, in Kyle (1989), the slope of informed investors’ auction demand functions (i.e., the derivative with respect to price) decreases in absolute value with investor risk aversion and asset volatility. A broad interpretation of risk aversion for financial agents is that these agents penalize volatility for reasons that include inventory costs, portfolio constraints (e.g., Allen and Wittwer 2021), and the difficulty in finding demand (e.g., Duffie 2010). A low elasticity is thus evidence of low risk bearing capacity according to these models.

We analyze a proprietary bid-level dataset from the Portuguese Treasury and Debt Management Agency (Portuguese acronym IGCP). The data used in the main analysis contain all the bids for 69 bond auctions conducted by the Portuguese State from 2014 to 2019. There are three institutional features of the Portuguese market during this period that effectively imply that T-bond auctions were uninformative supply shocks anticipated by three trading days, and whose effects can be measured in the primary and secondary markets: (i) T-bond auctions occurred on pre-determined Wednesdays of each month and the lines to be auctioned were announced on the Friday prior to the Wednesday of the auction; (ii) on said Friday, the IGCP also announced an indicative issuance interval, but in practice usually kept the issue size close to the top of this interval; (iii) all auctions were re-openings of bonds already being traded in the secondary market. In the U.S. sovereign bond market, most auctions are not re-openings, which means

¹Fleming and Rosenberg (2008) show that primary-dealer banks tend to sell futures before the auction to hedge some of their inventory risk and Lou et al. (2013) argue that primary dealers use the secondary market to short sell similar securities to those being auctioned.

that, for those auctions, the researcher can only track the secondary-market prices of bonds of similar maturities.

We find that the Portuguese government secondary T-bond market displays a V-shape price pattern around T-bond auctions. On average, the secondary-market price of the bond being issued drops by 9 basis points in the three trading days prior to an auction, and subsequently increases by 16 basis points relative to a benchmark representing the performance of all Portuguese government bonds. In the robustness section, we show that raw yield changes present the same inverted V-shape as in Lou et al. (2013) or Beetsma, Giuliadori, de Jong, and Widijanto (2016). We conduct a placebo test by looking at unused auction dates by the IGCP. We do not observe a V-shaped curve in the secondary-market price at any bond maturity for these placebo dates.

We compute a measure of the elasticity of (aggregate) demand at each auction using un-subscribed bids near the cut-off price. There are several noteworthy properties of the absolute value of this *marginal elasticity* of demand.² First, the average value of the estimated marginal elasticity is 334. According to this estimate, an increase in quantity supplied at an auction by roughly 33% is accommodated with only a 10 basis points drop in the price on average. This large elasticity value suggests that the Portuguese sovereign bond market was fairly liquid in the post 2014 period. For comparison, the average value we estimate is more than 10 times larger than Kandel, Sarig, and Wohl (1999)'s estimated average elasticity in Israeli IPO auctions.

Second, in the cross-section of all the auctions, the marginal elasticity has a positive correlation with the 3-day price drift prior to the auction, which is to be expected if a lower elasticity is associated with increased price pressure. However, this correlation is not statistically significant perhaps because prior to the auction there still remains some uncertainty about the size of the supply shock (Sigaux 2020). The marginal elasticity has a strong negative correlation with the pre-auction volatility of the secondary-market returns of the bond being auctioned. This negative correlation suggests that the two variables may be proxies for dealer risk-bearing

²The elasticity is always negative. For brevity, and from now on, we shall discuss the absolute value of the elasticity without explicitly mentioning it.

capacity, since return volatility is an important metric related to dealer inventory risk (e.g., Kyle 1989). The marginal elasticity has a strong negative correlation with the bid-ask spread, but its significance disappears when controlling for the return volatility. This result suggests that the marginal elasticity has additional information content relative to the bid-ask spread, a usual proxy for market liquidity.

Third, we find that the documented V-shaped pattern, exists only in the sub-sample of auctions where the measured elasticity is low (i.e., below the sample median). This finding is consistent with the hypothesis that there is only price impact when primary dealers anticipate that they are unable to quickly unload the bond purchases in the secondary market. For the low-elasticity sub-sample, the price drops by about 19 basis points in the three trading days prior to the auction date, increasing by about 36 basis points in the subsequent five trading days. For comparability, the average bid-ask spread in our sample is 22 basis points. Thus, the price elasticity of demand appears to proxy for risk-bearing capacity in the primary market and to be related to the price pressure observed in the secondary market as predicted.

Fourth, we run in-sample predictive regressions of *post-auction* secondary-market bond abnormal returns (i.e., raw returns in excess of the return on an index of Portuguese government bonds) at various holding horizons, on the marginal elasticity, and various controls. To control for time variation in risk premia, we include in the regression the volatility of the return on the bond being auctioned prior to the auction. Other controls include the relative bid-ask spread, the price drift in the three trading days prior to the auction, and the bid-to-cover ratio (Beetsma, Giuliadori, Hanson, and de Jong 2018). The marginal elasticity has a negative coefficient at every horizon and is statistically significant for holding horizons of five to ten days. The negative coefficient indicates that a low value of the elasticity (suggestive of low risk-bearing capacity) is associated with future price increases as predicted. A decrease in the marginal elasticity by one standard deviation predicts a 19 basis points increase in the price of the bond after 5 days. Price drift before the auction carries a negative sign for holding periods of 5 days or more suggesting

that larger price declines before the auction are associated with larger price increases after the auction, as would be predicted if the prior price movement was motivated by price pressure, but this coefficient is not statistically significant. The return volatility has a positive sign as predicted, but is also statistically insignificant. This evidence suggests that the return volatility, price drift, and the marginal elasticity may all proxy for primary dealers' risk-bearing capacity, but the marginal elasticity appears to be the less noisy of the three. These results are consistent with evidence in Allen and Wittwer (2021) who show using dealer-level information that the steepness of individual dealer demand in Canadian Treasury auctions is positively associated with dealer capitalization. We show too that, using as a benchmark the 5-day holding return, the inclusion of the elasticity leads to a large increase in adjusted R-squares. Finally, the relative bid-ask spread has a positive and significant coefficient for holding horizons of three to ten days, consistent with capturing a liquidity premium associated with transaction costs.

We provide one additional test of the mechanism. We expect the effect of the marginal elasticity to be more pronounced for longer-duration bonds as these generally have higher interest rate risk and are thus more prone to impact traders' profit volatility. In fact, the IGCP recognizes dealers' lower willingness to trade longer-duration bonds by benefiting those dealers that participate more actively in these auctions (discussed below). When we add a short duration dummy and its interaction with the marginal elasticity to the predictive regression controls, we find an increase in the economic and statistical significance of the marginal elasticity on predictive regressions of the excess return across all holding horizons. This evidence suggests, as expected, that the effect of the marginal elasticity is stronger for longer-duration bonds. The effect on short-duration bonds is still negative but statistically insignificant.

In a robustness test, we study the COVID-19 pandemic year of 2020. The volatility in financial markets but also the response of central banks is likely to have affected the risk-bearing capacity of primary dealer banks in more than one way. We therefore do not include data from 2020 in our main analysis so as not to taint the results in any direction. Our tests show

that including the auctions executed in 2020, except for the two auctions in March, does not significantly affect our results. Second, motivated by the existence of bid shading (e.g., Hortaçsu and Kastl 2012 and Hortaçsu, Kastl, and Zhang 2018), we add the bid discount observed in the auction as a control variable in the predictive regressions. Third, we modify the procedure used to calculate the price elasticity of demand in several ways. These changes do not qualitatively affect the nature of our results.

The next section presents the related literature and section 3 gives a brief description of the institutional setting of the Portuguese T-bond auctions and provides statistics on these auctions. Section 4 discusses estimates of the price elasticity of demand and introduces the remaining variables used in the analysis. The main results are presented in section 5, and section 6 discusses the pandemic year results. Section 7 discusses robustness tests and section 8 concludes.

2 Related literature

Our paper extends the literature that studies the predictability of secondary-market yield changes around Treasury auctions. Fleming and Rosenberg (2008) and Lou et al. (2013) interpret their findings as reflecting hedging by primary dealers with limited risk-bearing capacity that is not sufficiently accompanied by other investors. Lou et al. (2013) document that the V-shaped pattern is more pronounced for larger auction sizes, when dealers appear more capital constrained, or when the volatility of interest rates is higher (see also Beetsma et al. 2016). They also discuss how the phenomenon is distinct from the on-the-run premium. We complement their work providing further evidence of limited primary-dealer risk-bearing capacity by showing that the price elasticity of demand subsumes some of the effects they describe. In subsequent work, Beetsma et al. (2018) show that euro-area sovereign auctions with high bid-to-cover ratios see a more pronounced increase in the secondary-market price on the day of the auction. Forest (2018) observes a similar finding in the U.S. T-bond market, but only for the 30-year bond. For T-bond auctions in Portugal, the bid-to-cover ratio does not help predict post-auction returns in

the secondary market and also does not remove the explanatory power of the price elasticity of demand.

Several papers talk about price pressure effects due to financial intermediation constraints. Hendershott and Menkveld (2014) provide evidence consistent with intermediaries in the New York Stock Exchange causing price pressure to mean-revert their inventory. In a dealers market, Hansch, Naik, and Viswanathan (1998) show that an increase (decrease) in inventory may cause the market maker to go from offering a best bid (ask) to offering a best ask (bid). The asset pricing literature has identified price pressure effects from shocks to both supply and demand (e.g., Shleifer 1986, Harris and Gurel 1986, Loderer, Cooney, and Drunen 1991, Kaul, Mehrotra, and Morck 2000, Wurgler and Zhuravskaya 2002, Coval and Stafford 2007, Lou 2012, Wardlaw 2020, and Camanho and Faias 2020). Recent literature points to primary dealer risk-bearing as an important driver of financial asset prices. Adrian, Etula, and Muir (2014) show that shocks to the leverage of securities broker-dealers are useful to explain cross sectional variation in expected returns in stocks and bonds, Etula (2013) shows that financial assets and liabilities for U.S. security broker-dealers contain information that can explain commodity returns, and He, Kelly, and Manela (2017) show that equity capital ratio of primary dealer counterparties of the New York Federal Reserve can explain the returns on a broad set of assets. Gabaix and Koijen (2021) show evidence of significant price pressure in the stock market which they hypothesize derives from the behavior of constrained financial intermediaries. Hartzmark and Solomon (2021) show that aggregate dividend payments to investors, which are uninformed and predictable flows, predict stock market returns around the day of payment. Gromb and Vayanos (2010) survey the literature that discusses the implications of institutional constraints for the ability of arbitrageurs to exploit apparent market mispricing. Duffie (2010) discusses evidence consistent with slow moving capital and Du et al. (2018) provide evidence of systematic violations of covered interest parity that are not arbitrated away. Our evidence complements this work by tying the magnitude of price pressure from uninformative and predictable supply

shocks to the magnitude of the price elasticity of demand.

Bagwell (1992) and Kandel et al. (1999) are the first to estimate demand elasticities in financial markets. Like us, Kandel et al. (1999) are able to describe the whole demand schedule for a financial asset. They have data on 27 IPOs at the Tel Aviv Stock Exchange conducted via uniform-price auctions and find a positive correlation between the abnormal return in the first day after the IPO and the price elasticity of demand. Our exercise differs from theirs in that they do not have an asset that is a close substitute (or identical, in our case) and trades on a secondary market that primary dealers can use to hedge the risk of the asset being auctioned. In sovereign bond markets, Keloharju, Nyborg, and Rydqvist (2005) also have the bids that form the demand schedule and show that the cut-off price is chosen by the Finnish Treasury to maximize the marginal revenue, which suggests that the marginal elasticity is an important determinant of the issue size, but also that the price elasticity of demand may change considerably around the cut-off price. Their paper motivates our use of a marginal elasticity using subscribed bids as a control variable in the predictive regressions. Neither Keloharju et al. (2005) nor Nyborg, Rydqvist, and Sundaresan (2002), who have data on Swedish sovereign bond auctions, relate the source of risk in the primary market to that in the secondary market as we do.

3 Institutional background and auction data

The *Portuguese Treasury and Debt Management Agency* (IGCP) has conducted T-bond auctions using a uniform-price system since April 2014. The adoption of a uniform-price auction method in the aftermath of the euro-area sovereign debt crisis was perceived as more adequate in markets with higher volatility, as was still the case in Portugal at the time.³ Data on auctions prior to 2011

³Following Greece and Ireland, the Portuguese Republic requested international financial assistance in April 2011 and agreed on a 3-year economic adjustment program that allowed access to funding up to €78 billion (about 50% of the public debt outstanding at the time) from the IMF and EU institutions. For the ensuing 18 months, IGCP did not raise any medium- and long-term funding in the capital markets, though it continued issuing T-bills on a regular basis. In late 2012 and early 2013, IGCP conducted a number of medium- and long-term operations (through exchange offers and syndicated deals) that served as preparation to a full return to regular capital markets issuance, which occurred with the end of the EU-IMF Adjustment Program. In April 2014, IGCP announced the

(and on T-bill auctions) are available, but these auctions used a discriminatory-price method. For the purposes of this study, using data on uniform-price auctions allows for comparability with results in U.S. Treasury auctions (e.g., Lou, Yan, and Zhang 2013) where uniform-price auctions are used since the late 1990s.

The IGCP auctions T-bonds using a primary dealership model. A small group of financial intermediaries (the primary dealers) participate in the auctions and are responsible for marketing Portuguese debt securities to final investors and for ensuring liquidity in the secondary market. The auctions comprise a competitive phase where each participant may submit multiple bids, each bid in multiples of €1 million, without exceeding the upper limit of the auction indicative amount. In return for participation, the IGCP grants dealers intermediation gains resulting from exclusive direct access to the primary market, access to the post-auction non-competitive bidding phase, and issuance fees when selected as lead managers in syndicated deals.⁴

During our sample period, T-bond auctions can occur on pre-determined dates, the 2nd, 4th, or 5th Wednesdays of each month (though in the whole sample only two auctions occur in the month of August and none in the month of December). The week prior to each of these days, the IGCP contacts primary dealers to have their views on market conditions: it collects their opinion on whether an auction should be conducted, the lines to be auctioned, and the issuance amounts. From 2017 on, this exchange of views took the form of a detailed questionnaire sent out to all primary dealers on Thursday afternoon and returned to the IGCP by Friday morning of the week before the auction takes place. In the afternoon of that same Friday, the IGCP announced whether or not an auction would take place, and in the affirmative case, it disclosed the specific security (or securities) to be issued and the indicative issuance amount (typically

first T-bond auction in exactly 3 years.

⁴In the competitive phase, bids are submitted electronically through the Bloomberg Auction System between 10:00am and 10:30am Lisbon time. Results are released until 10:45am. In addition to the competitive phase, a post-auction non-competitive bidding phase is also available during which the IGCP offers an additional amount up to 20% of the auctioned amount, which is allocated according to the dealers' participation in the competitive phase of the last three T-bond auctions. Non-competitive bids are allocated at the cut-off price of the competitive phase and are submitted in the trading day following the auction day, again between 10:00am and 10:30am.

announced as an interval for the total to be raised across the lines being offered). In practice, the IGCP tended to use only one of the available windows in each month, so the likelihood of conducting an auction when the previous window had not been used was relatively high.

Three institutional characteristics allow us to treat these auctions as uninformative supply shocks whose effects can be studied in both the primary and secondary markets. First, T-bond auctions occurred on pre-determined Wednesdays, following a predictable funding strategy: the IGCP announced a total annual issuance amount in the beginning of each year that was typically distributed evenly over the year. Dealers learn about the auctioned lines on the Friday prior to each auction. Second, at the announcement of the lines to be auctioned, the IGCP also announced an indicative issuance interval for the total of the lines. In practice, the IGCP issued at or close to the maximum of the indicative range in most auctions so the market could anticipate the total size of the issue. Third, all auctions were re-openings of existing bonds. These bonds were already traded in the secondary market. In addition, there is one aspect of the Portuguese bond auctions that may make supply shocks more salient in the Portuguese data viz-à-viz U.S. data: only registered primary dealers are allowed in Portuguese auctions whereas other institutional investors are also allowed in U.S. auctions.

We obtain proprietary bid-level data from the IGCP. The data include all bids submitted by each primary dealer in all 90 T-bond auctions conducted between 2014 and 2020. The main analysis focuses on data through the end of 2019, that is, 74 auctions. We include the 2020 COVID-19 year data in a later section. We exclude from our main analysis the 5 auctions with an issuance amount equal to the minimum of the indicative amount, resulting in a final sample of 69 auctions.⁵ Table 1 reports summary statistics of T-bond auctions per year. In the beginning

⁵Two auctions took place in September 14, 2016, two more in September 11, 2019 and one last one in October 9, 2019. The secondary-market price of the issued bonds fell significantly prior to these auctions, a sign of low risk bearing capacity, yet our estimated marginal elasticity is high, which may be related with the fact that the IGCP surprised the market by issuing at the lower limit of the indicative range. If we increase the quantity sold to equal the max of the indicative interval for these auctions (assigning the quantity needed to reach the top of the indicative interval equally to both auctions when two auctions are held in the same day), in all but one case the elasticity drops by 40% or more. We believe this counterfactual would be more in line with market expectations. In one of the auctions the elasticity increases, but at the cost of a significantly lower cut-off price. We exclude these “surprise”

of the sample, which coincides with the aftermath of the sovereign debt crisis, the number of auctions was low, with only 4 auctions conducted in 2014. Portugal was slowly returning to issuing T-bonds and syndicated deals played a more important role. Since 2016, the number of T-bond auctions has oscillated between 13 and 16. T-bonds are issued with maturities between 2 and 30 years with an average duration between 7 and 11 years. *SIZE* describes the total subscribed amount. The auctions in 2014 and 2015 had an average size close to €1 billion; auction size declined to about €600 million from 2016 onward, a consequence of the IGCP starting to conduct regularly simultaneous auctions on two lines.

[Table 1 here]

Over the sample period, there were 24 primary dealers although in any single year the mode of the number of registered dealers was 21. The average number of participants in the auctions was 19, and only 13-15 primary dealers were allocated on average. The average number of bids was quite large, about 62 in the full sample, representing an average of 3 bids per bidder. Of these, only 27 bids on average were allocated. The bid-to-cover ratio, *COVER*, is the ratio between the total amount bid and the allocated amount. The average bid-to-cover ratio was about 2 in the full sample, reaching an average of 2.54 in 2018 another sign of the liquidity of the market.

4 Data description and elasticity measures

Our main data, described above, is a proprietary bid-level data obtained from the IGCP. From Bloomberg, we obtain the secondary-market bid, ask, and mid prices at the daily frequency for all T-Bonds for the same time-span. As a benchmark for market performance, we collect also from Bloomberg the total return index of Portuguese government bonds.⁶ We obtain the

auctions from our main analysis, but results do not change significantly when they are included.

⁶We use Bloomberg Generic Prices for all bonds. These prices are computed using a Bloomberg proprietary methodology that aims at providing “consensus” prices and is based on different price contributions and other relevant information (i.e., transaction prices and indicative quotes). The total return index is also computed

spread between 10-year Portuguese T-bonds and German Bunds of the same maturity also from Bloomberg.

4.1 Price elasticity of demand

If P and Q describe price and quantity demanded at the price P , respectively, then the price elasticity of demand is $(\partial Q/\partial P)(P/Q)$. A large (absolute) value of the elasticity means that small price decreases are associated with large increases in demanded quantities. This means that a shock to supply, such as a pre-announced re-opening through an auction, is absorbed by demand without much of a price decrease when the elasticity is high.

Our main measure of the elasticity of demand uses bids from untapped liquidity. We take the four price points from unsubscribed bids next to the cut-off price, together with the cut-off price point itself. These five price points generally correspond to more than five bids: across all auctions, the 25th (75th) percentile of the number of bids used in the calculation of the elasticity is eight (eleven). The five pairs (Q_i, P_i) are constructed such that Q_i equals the sum of the quantities bid at price point P_i or higher. In 41% of the auctions all of the quantity bid at the cut-off price is allocated. In the rest of the auctions, there is a small amount of quantity that is not allocated. This unsubscribed quantity represents on average about 2.3% of the total allocated amount or 24% of the total quantity bid at the cut-off price. In practice, this means that in these auctions the IGCP could have increased quantity marginally at the same price. Even though this represents a very small portion of the demand curve, it is a portion with infinite elasticity of demand, nonetheless. To take this into account, in every auction with a pro rata allocation, we add to the quantity-price point at the cut-off, (Q_c, P_c) , one additional point, (Q_a, P_c) , such that Q_a is the allocated quantity at the cut-off.⁷

Using these quantity-price pairs, we estimate a linear regression model of Q_i on P_i and a

by Bloomberg and considers the performance of all Portuguese government bonds, weighted by total amount outstanding.

⁷The robustness section contains additional analysis regarding rationing.

constant. The slope in the model is an estimate of $\partial Q/\partial P$. We multiply this estimated slope by the ratio of the cut-off price to the cut-off quantity to get an elasticity. All elasticity estimates are negative. For ease of interpretation, we take the negative of the estimated elasticity. We label this measure as the marginal elasticity of demand, ME . This measure is close in spirit to the second measure calculated in Kandel et al. (1999) that uses all unfilled orders. ME describes how much the price would have to decline if the IGCP were to increase the quantity sold into the untapped liquidity.

We construct alternative measures of the elasticity of demand. Figure 1 plots the (aggregate) demand curve for a 10-year T-bond auctioned on May 11, 2016. Depicted in the figure are the slope of the lines used to estimate two other elasticities, in addition to that used for ME and discussed above.⁸ Total elasticity (TE) differs from ME in that it uses all the demand price points to estimate the slope $\partial Q/\partial P$ from a linear regression of Q on P and a constant. Gross elasticity (GE) is obtained from the slope of the demand curve estimated using only the maximum price and the cut-off price points and corresponding quantities (see the points identified with the diamonds in the figure). For the auction depicted in the figure, the values of ME , TE , and GE (expressed in logarithms) are 5.23, 4.89, and 5.60, respectively. A feature of this and many other auctions in our sample is that ME and TE are significantly lower than GE , evidence of a demand quasi-kink close to the cut-off price of the auction. We return to the significance of such demand kinks in subsection 4.4. Lastly, we construct another marginal elasticity measure, denoted SE , that uses the four price points (possibly the same number of bids or more) from *subscribed* bids next to the cut-off price, together with the cut-off price point. Note that SE differs from ME only in the estimated slope, $\partial Q/\partial P$, since the other term in these elasticities, P/Q , is identical. SE is similar to Kandel et al. (1999)'s first measure that uses the last filled orders in the auction. For clarity, the slope of the regression line that identifies SE is

⁸Another measure, a variant of ME , uses all the price points of the unsubscribed bids next to the cut-off point that fall within a fixed price interval. We take the price interval to be the minimum interval across all auctions that guarantees at least one point besides the cut-off point. The results are qualitatively the same.

not depicted as it would overlap almost perfectly with that of *GE* in this auction.

[Figure 1 here]

As Figure 1 illustrates, *ME* is likely to contain different information from that in *SE*, *GE* or *TE*. *GE* and *TE* may be distorted by extreme bids, bids of relatively small quantities at very high prices. These bids guarantee that the dealer is allocated since the cut-off price is likely to be significantly lower. Since dealer allocation is an important determinant of other side benefits identified above, this bidding behavior may be strategic and not revealing of dealers' valuations of the specific bond being auctioned. In fact, to alleviate this concern, the IGCP introduced in 2017 an 'overbidding' penalty. Table 2 contains descriptive statistics of the various elasticity measures. All of the elasticity measures display relatively large figures, but on average *ME*, *SE* and *GE* are larger than *TE*. That *ME* is smaller on average than *SE*, as in the example above, is a reflection of the quasi-kink in the demand curve.

[Table 2 here]

4.2 Auxiliary variables

Table 2 contains descriptive statistics of the variables used in the analysis (Table A.1 in the Appendix contains all the variable definitions). *SIZE* and *COVER* were defined and described above. *RBAS* is the average of the previous 5-trading day period (excluding the auction day) of the daily relative bid-ask spread of the same bond being auctioned, calculated as the difference between the ask and the bid prices divided by the mid price (in percent). The average relative bid-ask spread is 0.23%. *DRIFT* is the log return of the bond being auctioned computed from the end of day on Thursday to the end of day on Tuesday prior to the auction (in percent) adjusted for the return on Bloomberg's index of Portuguese government bonds over the same period. There is a negative drift of 9 basis points on average with a standard deviation that is about four times as large as the absolute value of its mean. *SPREAD* is the average of the

previous 5-trading day period (excluding the auction day) of the difference between the 10-year Portuguese T-bond and the 10-year Bund (in basis points). The average spread in the sample is about 211 basis points. The spread declined significantly over the sample as the Portuguese economy improved, so the higher values are from the earlier part of the sample and the lower values from the later part of the sample. *VOL* is the standard deviation of daily log returns in the secondary market of the bond being auctioned over the 20 trading days prior to the auction date. The average daily volatility of log returns is 0.43%. *SDUR* is a dummy equal to one for bonds of residual duration shorter than the median duration of the bonds in the sample (i.e., 8.5 years). As an alternative to duration, we have used in our tests a dummy that takes the value of 1 for bonds of residual maturity shorter than the sample median maturity (i.e., 9.8 years). The correlation between this variable and *SDUR* is 0.94 and not surprisingly our results are not affected when the dummy with bond maturity is used.

Table 3 presents the linear correlations between variables. Larger auctions (*SIZE*) are associated with lower bid ask spreads (*RBAS*), suggesting that the IGCP sees market appetite for larger auctions in lower pre-auction bid-ask spreads. The correlations between the elasticity measures and *DRIFT* are positive as expected, but surprisingly, with the exception of *TE*, they are not statistically significant. This could be explained by the existence of residual uncertainty about the size of the auction that is only resolved at the auction. Higher *SPREAD* and higher *VOL* are associated with higher *RBAS*, and with lower *DRIFT*. All four elasticity measures are strongly positively correlated with each other. The positive correlation between *ME* and *SDUR* indicates that shorter duration bonds have more elastic demand. *SDUR* correlates positively with *SPREAD* suggesting that the IGCP tends to issue shorter duration bonds when the spread on the 10-year Portuguese bond to the 10-year German Bund is higher. We now discuss how the price elasticity is related to other liquidity measures.

[Table 3 here]

4.3 Price elasticity and other liquidity measures

The price elasticity describes the ability of demand to absorb a supply shock, and as such it is a measure of liquidity. In Kyle (1989), the slope of the demand curve carries two components, one linked to risk aversion and the risk-bearing capacity of informed investors and another linked to market liquidity associated with the presence or lack thereof of noise traders. Table 3 shows that, not surprisingly, all elasticity measures correlate negatively with the relative bid-ask spread, especially GE and TE (only the correlation between SE and $RBAS$ is not statistically significant). All the elasticity measures also correlate significantly with VOL , displaying correlations between -0.68 and -0.35 . These high correlations suggest that there is common information between the elasticity measures and both $RBAS$ and VOL . Specifically, they may all share complementary information about liquidity (see also Allen et al. 2021). The elasticity measures also correlate positively with $COVER$, an indication that deals that are highly demanded relative to the allocated amount are also deals where the risk bearing capacity, and hence the demand elasticity, are highest. Somewhat unexpectedly, the elasticity does not display a statistically significant correlation with auction size.

Figure 2 plots the time series of quarterly averages of ME , $RBAS$, and VOL and also indicates in bold font (normal font) announcements by the European Central Bank of programs that increase (decrease) the demand for sovereign bonds of countries in the Euro Area and thus the liquidity of the bond market. ME and $RBAS$, and ME and VOL , appear to co-move negatively. The announcement of the introduction of the ECB's Asset Purchase Program in January of 2015 and the expansion of the program in March of 2016 are both preceded by increases in ME , while the announcement of the end of the program and the end of the program itself is associated with a large decline in the elasticity. Using T-bills auction data, Monteiro (2022) shows a significant drop in the price elasticity of demand during the period of the sovereign debt crisis in Portugal.

[Figure 2 here]

Next, we study the cross-sectional determinants of the marginal elasticity. The results are displayed in Table 4. We regress ME on $RBAS$, $DRIFT$, $SIZE$, $SPREAD$, VOL , and $SDUR$, though only the first two sets of regressions include VOL .⁹ The regression specifications allow for year and quarter fixed effects (second and fourth columns). When VOL is present, it is the only statistically significant variable, with significance levels at 1% or better. One standard deviation increase in VOL is associated with a decrease in ME of about 0.40, equivalent to a little more than one half of a standard deviation of ME . $RBAS$, which has a statistically significant negative correlation with ME , is not significant after controlling for volatility or when including fixed effects. $DRIFT$ shows an insignificant positive association with ME that turns negative and still insignificant when the regressions also include VOL , possibly a sign of multicollinearity. As with $RBAS$, shorter duration bonds have higher ME , but the effect again is not significant after controlling for VOL or when including fixed effects. The strong correlation between VOL and ME suggests that they capture similar aspects of liquidity arising possibly from inventory risk, the effect that VOL has on risk-bearing capacity through dealers' portfolio constraints (see also Goldstein and Hotchkiss 2020 for the U.S. corporate bond market), and from time variation in risk premia.

[Table 4 here]

4.4 IGCP behavior and the cut-off price

The negative difference observed on average between ME and SE (or GE) suggests that the demand curve often depicts a kink around the cut-off price (see Table 2 and Figure 1). While the elasticity at any given point of the demand curve is completely determined by bidder behavior, the elasticity observed around the cut-off price also depends on the particular choice of cut-off

⁹We do not include $COVER$ because it uses information contemporaneous to that used to construct the ME . Including $COVER$ in the regressions produces the following results: i) it does not change the qualitative nature of the results discussed in the text regarding Table 4; ii) it has a statistically strong positive relation to ME , after controlling for the other variables; and iii) increases significantly the regressions' adjusted R-square. These results are available in the Online Appendix.

price by the seller because the supply is not fixed but is chosen at the auction by the IGCP.¹⁰

Keloharju et al. (2005) discuss the strategic behavior of the Finnish Treasury when conducting uniform-price bond auctions and show that the seller usually chooses the cut-off price to maximize marginal revenue (marginal revenue defined with respect to quantity). Although this does not maximize the total revenue in any particular auction, it may be justified by the fact that the Treasury repeatedly engages the market using auctions. They argue that if the Treasury were to maximize revenue at any one auction, the Treasury would choose the minimum bid price at that auction, which would likely have a significant negative impact in the secondary market and compromise future auctions. Keloharju et al. (2005) argue that, by maximizing the marginal revenue around the most preferred price among bidders the Treasury promotes more competition in subsequent auctions.

We demonstrate a similar pattern in the Portuguese Treasury auctions. Figure 3 presents evidence that the IGCP maximizes marginal revenue. The figure plots for intervals of €0.01 around the auction cut-off price, with the central bar representing the cut-off price, the proportion of auctions where the marginal revenue is maximized. Compared to prices in the vicinity of the cut-off price, there is a significantly higher fraction of auctions where the marginal revenue is maximized at exactly the cut-off price. Note too that in our sample, the average difference between cut-off price and the secondary-market price is €0.09 (i.e., there is overpricing), which means that on average the IGCP is not choosing the cut-off price to equal the price in the secondary market.¹¹

[Figure 3 here]

¹⁰In our sample, the IGCP typically chose an issuance amount equal to the top of the indicative range announced. However, the Online Appendix shows that in roughly 45% of the auction days the IGCP defined a cut-off price that resulted in an issuance amount either below or above this threshold. The distance to the interval upper bound was -8% at the 10th percentile and +14% at the 90th percentile.

¹¹The literature usually finds that Treasury auctions are underpriced relative to the secondary market, in line with theories that emphasize the winner's curse. In contrast, Cardoso-Costa, Faias, Herb, and Wu (2022) show that auctions tend to be overpriced in some Euro area countries and relate this to specific institutional features of the primary dealership model used in these countries. The authors explore the particular case of Portugal, showing suggestive evidence that overpricing may be related with aggressive bidding behavior driven by competition for syndication fees.

Further evidence is presented in the Online Appendix. There we present a plot of the average bid amount for intervals of €0.01 around the auction cut-off price and show that demand at the cut-off price is generally significantly higher, with about twice the bid amount relative to any other price in the vicinity.

By choosing a cut-off point that maximizes marginal revenue, simple algebra shows that the IGCP creates a large difference between the elasticity of demand estimated using price points to the left of the cut-off price (SE) and that estimated using price points to the right of the cut-off price (ME). Because ME uses unsubscribed bids, we hypothesize that it captures the primary dealers' remaining risk bearing capacity in the aftermath of a bond auction (i.e., untapped liquidity). Controlling for SE in the regressions allows us to control for the tapped liquidity in the market. Below, we control for SE – we control for GE instead of SE in a robustness test available in the Online Appendix – as a way to capture the kink in demand.

5 Secondary-market price dynamics around Treasury auctions

In this section, we analyze the secondary market price of the bond being auctioned around the auction day. Our hypothesis is that the marginal elasticity captures dealers' expectations of their ability to sell in the secondary market the recently acquired bonds. When capital is slower to respond in the short term, dealers' may expect that they have to hold more of the issued bonds for longer. These expectations reduce their risk bearing capacity and are reflected in a lower marginal elasticity of demand. We therefore expect that a low elasticity of demand is associated to a slow price adjustment in the secondary market. As Duffie (2010) argues, the response to a supply shock “typically involves [] a subsequent and more extended reversal.” We first analyze secondary-market bond prices in a window of 11 trading days centered at the auction day. Second, we conduct in-sample predictive return regressions on ME and other variables. Third, we conduct a cross-sectional test focusing on bond duration.

5.1 Event-study analysis

We plot the cumulative log abnormal return (i.e., the adjusted price) in the secondary market of the bond being auctioned starting 5 trading days prior to the auction date and ending 5 trading days after the auction date. This analysis is somewhat different from Lou et al. (2013) that instead uses yields as opposed to prices. Because Portuguese government bond prices showed a significant upward trend through most of the sample period, using prices allows us to subtract the log return of Bloomberg's index of Portuguese government bonds from the log return of the bond being auctioned to control for these market trends, something we would not be able to do with yields. Nonetheless, in the robustness section we repeat this exercise using yields instead of returns. The top panel of Figure 4 displays the average cumulative log abnormal return (solid line) and corresponding 90% confidence bands (grey area). Note that day 0 represents the close price at the end of the auction day. The close price at the end of the auction day is normalized to 0.

[Figure 4 here]

The top panel of the figure shows that there is a price decline from end-of-day -4 to end-of-day -1, with a large drop occurring on day -3, the Friday before the auction when the line(s) to be auctioned is announced. This price decline starts to reverse on the day of the auction (recall that the day 0 price is the closing price on the day of the auction) and generally continues to increase in the days following the auction. The mean price decline prior to the auction is the mean of *DRIFT* (of 9 bps). Skipping the day of the auction, the abnormal log return in the 5 days following the auction is about 16 basis points. Price reversal is not immediate as it is not in other instances of price pressure (see the discussions in Kaul, Mehrotra, and Morck 2000, Duffie 2010, and Hendershott, Menkveld, Praz, and Seasholes 2022).¹² This V-shaped pattern

¹²We do not have data to study who benefits from the post-auction gains. Evidence in Goldstein et al. (2021) for corporate bonds suggests that these gains appear to accrue mainly to non-underwriters. However, their setting is quite different from ours because we ignore syndicated bond issues and also because in the sovereign bond market all auctions are re-openings, that is the same bond already trades in the secondary market prior to the auction.

is consistent with the evidence in Lou et al. (2013) for U.S. Treasury auctions of an inverted V-shaped pattern in yields around auction dates.

In the bottom panel of Figure 4, we split the auction sample by the median value of ME . Under the hypothesis that the V-shaped pattern in prices is due to primary dealers' limited risk-bearing capacity, we expect to find such pattern only when the elasticity of demand is low. For periods of high elasticity (black line), there is no statistically significant price change through the event window. However, for periods of low elasticity (gray line), the V-shaped price pattern is more pronounced than the unconditional pattern in the top panel of the figure. In the subsample of low elasticity, the average price drift prior to the auction is close to -19 bps, and the log abnormal return in the 5 days after the auction is about 36 basis points. This evidence suggests that the liquidity left untapped by the IGCP, as captured by ME that uses unsubscribed bids, contains information about the remaining risk-bearing capacity of primary dealers. In the robustness section, we conduct the same analysis using SE , TE and GE . Preempting our results, we do not find any significant explanatory power from these measures of the elasticity of demand for the V-shaped pattern in prices, suggesting that ME is a better proxy of dealers' remaining risk-bearing capacity. Above, we discussed the issue of overbidding that may introduce a bias in estimates of these other elasticity metrics.

5.2 Predictive regressions

We run a series of cross-sectional regressions of the log abnormal return for auction i measured from the close on the auction day to trading day h after the auction, $AR_{i,h}$. For each h , we estimate the model

$$AR_{i,h} = \beta X_i + \epsilon_{i,h}, \quad (1)$$

where the variables X_i include the marginal elasticity, ME_i , and control variables for auction i . We normalize the variables X_i by their respective sample standard deviation for ease of interpretation of the economic significance. The control variables are the relative bid-ask spread

(*RBAS*), the price drift prior to the auction (*DRIFT*), the auction size (*SIZE*), the bid-to-cover ratio (*COVER*), the spread between Portuguese and German 10-year T-Bonds (*SPREAD*), the return volatility of the bond being auctioned (*VOL*), and another measure of the elasticity to capture the kink in demand (*SE*). The elasticities *ME* and *SE* (not disclosed to the market) and the bid-to-cover ratio (disclosed to the market) are measured with information from the auction that may or may not already be incorporated by the market in the closing price at the end of the day of the auction. Given the evidence in Lou et al. (2013), *DRIFT* is expected to load negatively. *VOL* is expected to be positively associated with the holding period return because it is related to both market liquidity and time-varying risk premia. Higher *COVER* would imply greater liquidity and a lower ex-post return.

Our regression model is different from the regression models in Beetsma et al. (2016) and Beetsma et al. (2018) for two reasons. Their models use the time series of the daily yield or daily yield change over the whole sample (the dependent variables of interest). They regress these variables on a dummy for days when auctions occur (or nearby auctions) possibly interacted with other variables. Using time series data brings in a problem of overlapping observations when the holding period horizon is longer than one day, such as in our exercise. We avoid this concern by running cross-sectional regressions with non-overlapping events. In addition, our regression model is predictive in the sense that our dependent variable is measured after the auction. We do this to test whether the price change that follows the auction is positively associated with an existing risk premium. Ideally, we would measure returns starting shortly after the auction results are announced, but because we only have daily data, we measure returns from the close on the auction day. We expect to still be able to capture the effects from price pressure as these tend to take time to reverse (e.g., Duffie 2010). Our regression model is closer in spirit to Lou et al. (2013) because they also use cross-sectional, predictive in sample regressions. However, they measure returns from a trading strategy that spans a window that is centered in the auction day and thus cannot use information that is available only at the auction day such as *ME* or

COVER.

Table 5 summarizes the results for a specific horizon of 5 days after the auction date, AR_5 . The first two columns show regressions without ME , but where we include variables previously proposed in the literature. They serve as a benchmark for our results. The other three columns include ME as an independent variable. The results show that $RBAS$ is significantly positively associated with the 5-day return, consistent with $RBAS$ capturing a liquidity premium associated with transaction costs (see, for example, Albuquerque, Song, and Yao 2020). As the regressors have been standardized by dividing them by the respective sample standard deviation, we can infer that a one standard deviation increase in $RBAS$ is associated with a 16 to 19 basis points increase in the 5-day post-auction return. $DRIFT$ is weakly negatively associated with returns as predicted, meaning that a price decline prior to the auction is followed by price reversal after the auction, controlling for $RBAS$ and other factors. However, this association is not statistically significant suggesting that $DRIFT$ is not a good proxy for limited-risk bearing capacity. The bid-to-cover ratio does not have any predictive ability. This result contrasts with evidence in Beetsma et al. (2018) and may be due to the return-measurement timing assumptions we use as explained above. $SIZE$ is positively associated with future returns, consistent with Lou et al. (2013), but the coefficients are not statistically significant. Other control variables do not have a statistically significant predictive power except for SE that measures the marginal elasticity of demand allocated in the auction and is used to control the intensity of the kink in demand.

Table 5 shows that ME is a significant predictor of returns. ME is statistically significant at the 1% level or better and carries a negative coefficient estimate in all specifications as predicted. In addition, adding ME to the regression contributes to an increase in the adjusted R^2 between 8 and 9 percentage points, depending on the specification. Since the table displays standardized coefficients, an estimate of -19.30 in the last column implies that a one standard deviation decrease in ME translates into a 19.30 basis points price increase following the auction. This evidence is consistent with ME being a proxy for dealers' risk bearing capacity.

[Table 5 about here]

Next, we present results that use the specification in the last column of Table 5, but with returns measured at different horizons. The results are in Table 6. The table shows that the coefficient associated with *ME* is negative at all horizons and is statistically significant for horizons from five days after the auction onward. *RBAS* is generally positive and significant at all horizons, except the very short term. The other controls are mostly statistically insignificant. In the Online Appendix, we present results where we exclude *VOL* from the regression because *VOL* and *ME* are strongly correlated (see Table 4) and they may be proxies for the same effect. Adding all controls but *VOL* results in higher estimated coefficients associated with *ME* with somewhat higher significance, including for *AR*₄. It is possible that the small number of observations in our sample limits our ability to separate the roles of *ME* and *VOL* at all horizons. We conclude that the evidence is consistent with *ME* being a proxy for primary dealers ability to absorb the supply shock, and a better proxy than *VOL*.

[Table 6 here]

5.3 Bond duration: A cross-sectional test

This subsection provides a cross-sectional test that further suggests that the elasticity of demand is related to dealers' risk bearing capacity. The test uses the fact that longer-duration bonds carry higher interest rate risk and are thus more prone to impact traders' profits. In addition, longer-duration bonds weigh negatively on dealers' risk bearing capacity because: (i) while all public debt securities are eligible to serve as collateral in the European Central Bank's open-market operations, they are subject to different valuation haircuts that increase with the residual bond maturity, and (perhaps more importantly from our conversations with IGCP) (ii) given dealers' lower willingness to trade longer-duration bonds, in the primary dealers' evaluation scorecard, the IGCP weighs dealers' performance in the competitive auctions by the auctions' bonds' duration (the dealers' evaluation scorecard is used to determine dealer participation in

syndications, which will ultimately lead to fees, and dealer participation in the non-competitive auction phases). Finally, in Table 3, shorter-duration bonds tend to have more elastic demand (i.e., *SDUR* correlates positively with *ME*, as well as with other elasticity measures), which suggests that dealers have a higher risk bearing capacity for shorter-duration bonds on average. We therefore expect a differential effect of *ME* on post-auction bond prices for longer-duration bonds.

We repeat the predictive regressions including *SDUR* and an interaction term between *ME* and *SDUR*. The results are available in Table 7. We find that shorter-duration bonds are on average associated with lower post-auction returns, but the effect is mitigated when taking into account the interaction with *ME*. More interestingly, the economic and statistical significance of *ME* is now higher in these regressions, as it captures the effect for longer-duration bonds only. The negative coefficient associated with *ME* is now also statistically significant across all holding period returns. As the estimated coefficient of the interaction term between *ME* and *SDUR* is negative but lower in absolute value than the estimated coefficient on *ME*, risk bearing capacity concerns still appear relevant for shorter-duration bonds, but the effect is statistically insignificant. This evidence is consistent with *ME* capturing risk bearing capacity concerns that appear particularly relevant for longer-duration bonds.

[Table 7 here]

6 The COVID-19 pandemic

The COVID-19 pandemic brought about significant volatility in financial markets that may have affected the risk-bearing capacity of primary dealer banks. For that reason, we do not include the year of 2020 in the main analysis so that results are not tainted by a potentially atypical year as related to the COVID-19 crisis. However, and for the same reason, the auctions in the COVID-19 pandemic era are interesting on their own.

The only auctions conducted in March 2020 occurred on the 11th. March 11 is also the day

the World Health Organization declares COVID-19 a pandemic. The next day, the European Central Bank announced arguably timid policy initiatives to contain the macroeconomic impact of the pandemic. At the press conference, Ms. Lagarde said that the ECB is “not here to close [bond] spreads. This is not the function or the mission of the ECB.”¹³ In the ensuing days government bond yields increased significantly in most euro area countries, until March 18th when the ECB announced the Pandemic Emergency Purchase Programme for €750 billion intended at ensuring a proper functioning of the monetary policy transmission mechanism. The price of the lines being auctioned on the 11th (5-year and 10-year re-openings) was conditioned in ways that were unanticipated at the time of the auction. However, the average *ME* for the two lines was low, 5.14, but only about half of a standard deviation away from the pre-pandemic average. Clearly, the market did not anticipate a low enough risk bearing capacity for after March 11. For this reason, in the analysis that follows, we exclude the month of March 2020.

We repeat the predictive regressions including all the auctions in 2020, except for the two lines auctioned on March 11. The sample size increases to 85 observations. We report in Table 8 the predictive regressions for 5-day holding-period returns and leave the rest of the analysis for the Online Appendix. There are no noticeable changes relative to our main results. Quantitatively, the estimated coefficients associated with *ME* drop slightly, but note that the Adjusted R-squares of all the regressions, including those that exclude *ME*, also drop, despite the increase in observations, suggesting that 2020 is significantly noisier. The COVID-19 pandemic era saw significant increases in volatility in financial markets. One benefit of the increased volatility for our exercise is that it represents a test to the risk-bearing capacity hypothesis. One cost of studying the pandemic era is the potential for confounding effects. Overall, our findings are consistent with those displayed in the main analysis.

[Table 8 here]

¹³See https://www.ecb.europa.eu/press/pressconf/2020/html/ecb.is200312_f857a21b6c.en.htmlq.

7 Robustness analysis

In this section we present a number of robustness exercises.

Bid shading. Bid shading behavior has been documented in many countries and auction formats (e.g., Nyborg et al. 2002 and Hortaçsu et al. 2018). It typically leads to under-pricing relative to the secondary market. In the case of Portugal, bid shading behavior may be mitigated by benefits that the IGCP gives to dealers – syndication fees and post-auction non-competitive offerings – that depend on their allocations across multiple auctions (Cardoso-Costa et al. 2022). In fact, Treasury bond auctions in Portugal were on average over-priced in our sample. Rationing, which we expand on below, can be optimal in order to minimize bid shading (Parlour and Rajan 2005). Still, dealers’ strategic behavior may bias the estimated elasticity from the aggregate demand schedule. In order to study the effect of bid shading in our results, we construct two variables that proxy for bid shading: under-pricing (*UP*), measured as the difference between the secondary-market price at the end of the auction day and the cut-off auction price; bid discount (*DISC*), measured as the cross-dealer average of the difference between the secondary-market price at the end of the auction day and the quantity weighted average bid price of each dealer. First, we repeat the regressions in Table 4 adding the two additional controls *UP* and *DISC*. The Online Appendix reports that both of these variables are positively related to *ME*, though *UP* is only weakly so. This confirms our suspicion that the marginal elasticity might be correlated with proxies for bid shading. We note that, like *COVER*, these two variables are observable only at the time of the auction and cannot be used to predict *ME*.

Second, we repeat our predictive regressions including *UP* and *DISC* as controls. Despite the strong correlation between *ME* and *DISC*, the Online Appendix reports that our results regarding the ability of *ME* to predict holding period returns remain quantitatively unaffected. In addition, the coefficients associated with these two variables are mostly statistically insignificant. Overall, our results suggest that the demand schedule revealed in the auction has important information content regarding dealers’ risk-bearing capacity, even if the demand schedule is

biased due to potential dealer strategic behavior.

Pro-rata allocation. As discussed above, in about 60% of the auctions in our sample, the IGCP opts for not fulfilling all bids offered at the cut-off price, thus rationing the bidders. To describe when rationing occurs, recall that the indicative issuance range is set on the sum of the lines auctioned on any single day. Often, rationing occurs to limit the issuance amount to the maximum of the indicative range: this happens in 55% of the rationed auctions in single auction dates and in 77% of the occasions in double auction dates. In other occasions it simply results in rounding the allocation amount (almost always a multiple of €50 million). In our baseline definition of *ME*, we already incorporate the effects of rationing. In every auction with rationing, *ME* is estimated by including two points of the demand schedule at the cut-off price (one for the quantity allocated and another also including the quantity unfilled at the cut-off).

Here, we analyze if secondary-market price pressure is related to rationing. We define *PRS* as the pro-rata share in an auction (i.e., the fraction of filled orders at the cut-off price); *PRS* is higher when there is less rationing. In the Online Appendix, we report that *PRS* is negatively related to *ME*, but the association is not statistically significant. We also find that more rationing is associated with higher post-auction returns, especially over horizons under 5 trading days. This effect is larger as *SIZE* is smaller, but typically not statistically significant. In sum, there is a weak relationship between rationing and the amount of price pressure. Moreover, adding these variables contributes to an increase of the economic importance of *ME* and its statistical significance. In these regressions, the negative coefficient associated with *ME* is now statistically significant for all holding period returns from 4 days after the auction onwards.

Placebo analysis. We conduct a placebo test by looking at unused auction dates by the IGCP. Recall that the IGCP can issue on the 2nd, 4th and 5th Wednesdays of each month, but leaves many of these dates unused. There are 82 unused auction dates between April 2014 and the end of 2019.¹⁴ In the Online Appendix, we replicate the graphical event-study analysis of the

¹⁴We exclude Wednesdays falling in late December that typically fall in the Christmas season, as well as those Wednesdays immediately following a syndicated deal, as the IGCP tends to avoid an excessive issuance

top plot in Figure 4 for bonds of three maturities, 2, 5 and 10 years. Specifically, at each unused auction date, we obtain the secondary-market prices of the bonds that are closest to each of these maturities. The figure plots the average cumulative log abnormal returns in the 11-day window centered at the unused dates. The main result is that the secondary-market prices do not present the V-shaped pattern observed around executed auctions. Interestingly, the abnormal return of the 10-year bond seems to increase throughout the window, while the abnormal returns of the 2-year and 5-year bonds decrease. The trends observed over the 11-day windows suggest under- or over-performance relative to the aggregate index throughout the sample period. The 10-year bond upward trend may be justified by the fact that this is usually the most liquid on-the-run bond in the sample; the sample vastly coincides with a period of search for yield in international bond markets especially in long term bonds, also supported by the European Central Bank's Asset Purchase Programme, which is consistent with the relative under-performance observed for 2- and 5-year bonds.

Yields versus prices. We run the event-study analysis using yields instead of prices, to confirm the statistical and economic significance of the impact of the marginal elasticity on price pressure on the secondary market. Yields allow us to address in a sole measure the heterogeneity of features between different Treasury bonds, namely maturity and coupon rate. However, the advantage of using prices – and the reason that we chose prices for the main analysis – is the fact that we can compute abnormal returns by adjusting Treasury bond raw returns using the Portuguese Treasury bond index returns.

In the Online Appendix, we plot the evolution of the raw yields of the bonds being auctioned. As expected, consistent with the results above, yields around auction dates follow an inverted V-shape, with an average reduction of 3 bps in the 5 day post-auction period. The order of magnitude of these movements is in line with the results obtained by Lou et al. (2013) or Beetsma et al. (2016). In addition, the inverted V-shape is only present in auctions where the

concentration.

marginal elasticity of demand is low.

Alternative measures of elasticity. We study the significance of using ME versus any of the other estimated elasticities. Is any part of the demand curve suitable to yield an estimate of the elasticity of demand that proxies for dealers' risk-bearing capacity? In the Online Appendix, we repeat the event-study analysis splitting the sample using the other proposed elasticity measures. Unlike with ME , in an event study analysis, there is no statistically significant difference between the average patterns observed in auctions with high/low TE , GE or SE . In addition, as noted when discussing the predictive regressions, these measures do not have a strong predictive power of post-auction excess returns, possibly because of the noise associated with the problem of overbidding. The evidence shows that the predictive power is mainly coming from the elasticity calculated using unsubscribed bids in the demand curve. We interpret our combined findings as revealing that dealers' risk bearing capacity is best identified by the marginal elasticity associated with untapped, residual liquidity.

8 Conclusion

A common assumption in prominent financial-asset market models is that supply shocks are absorbed with no price variation, i.e., the price elasticity of demand is infinite. However, the empirical finance literature has uncovered many examples where prices appear to move in response to supply shocks even in the most liquid of markets, a possible manifestation that capital is slow moving. One step missing in this literature is to demonstrate that the observed price response to the supply shock is linked to the elasticity of demand, that is to the revealed ability of demand to absorb these shocks in the short run. This paper uses the observed aggregate demand data in auctions of sovereign debt to calculate the price elasticity of demand. It then shows that an apparent price pressure phenomenon in the secondary market around auction days is connected to the price elasticity of demand obtained with auction data, suggesting that this elasticity captures dealers' perceptions of the ease with which they can turnover the bonds

purchased in the auction to their secondary-market clients.

From a policy perspective, issuers may benefit from knowing the value of the price elasticity of demand when determining the cut-off price of the auction since the elasticity correlates with the price in secondary market in the days after the auction (see Allen, Kastlb, and Wittwer 2022 for another argument on how knowing the elasticity of demand can be used to increase auction revenue). In addition, understanding the price volatility induced by auctions, when and why it happens, can help banks develop better models of Value-at-Risk that use historical data to predict future volatility. Banks use these models to determine their risk-bearing capacity and auction-induced price volatility may be exactly the kind of volatility that banks should give more weight to.

In future work, we would like to better understand the incentives of primary dealers in the selection of securities to be auctioned. Are primary dealers interested in securities whose demand is expected to be high post auction, or securities whose price has been going up prior to the auction? In addition, there may be fewer auctions when demand is low, a dimension of liquidity in the extensive margin that remains understudied.

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Table 1. T-bond auction characteristics

The table reports auction properties per year and for the full sample. The first column reports the number of auctions in each year or sample period. All other statistics are sample means of the respective variable in the indicated period. COVER is the ratio of all bid amount to the actual issuance amount. Participant (part.) bidders are the bidders that participate with at least one bid in an auction. These are a subset of the registered (regist.) bidders. Allocated (alloc.) bidders are the ones that had at least one bid satisfied on the auction.

Year	Nr auctions	Duration (years)	SIZE (€million)	COVER	Nr regist. bidders	Nr part. bidders	Nr alloc. bidders	Nr bids	Nr alloc. bids
2014	4	7	981	2.44	22	21	14	91	29
2015	8	10	943	1.80	21	20	15	71	32
2016	13	7	633	1.77	21	19	15	54	28
2017	16	7	650	2.02	21	19	13	56	24
2018	15	9	579	2.54	21	19	13	57	22
2019	13	11	596	1.91	20	18	13	57	27
2014-19	69	8	674	2.06	24	19	13	60	26
2020	16	9	622	2.20	20	18	13	69	32
2014-20	85	9	664	2.09	24	19	13	62	27

Table 2. Summary statistics of main variables

The table reports summary statistics for all the variables across the 69 auctions from 2014 to 2019. The variable definitions are in Table A.1. Mean is the sample mean of the variable, SD is the sample standard deviation, Min and Max are the minimum and maximum observations, and p25, p50, and p75 indicate the observation in percentile 25, 50, or 75, respectively.

	Mean	SD	Min	p25	p50	p75	Max
RBASx100	0.23	0.14	0.05	0.14	0.21	0.28	0.85
DRIFTx100	-0.09	0.43	-2.32	-0.21	-0.03	0.11	0.65
SIZE	674.20	257.67	270.00	500.00	625.00	782.00	1499.00
COVER	2.06	0.50	1.46	1.70	1.91	2.28	3.76
SPREAD	210.53	88.18	59.26	139.02	184.52	287.62	378.50
VOL	0.43	0.28	0.08	0.24	0.35	0.51	1.43
ME	5.55	0.71	4.14	5.04	5.37	5.98	7.22
SE	5.87	0.81	4.40	5.24	5.92	6.45	7.38
GE	5.54	0.41	4.46	5.32	5.53	5.86	6.39
TE	5.34	0.42	4.51	5.07	5.28	5.57	6.52
SDUR	0.49	0.50	0.00	0.00	0.00	1.00	1.00

Table 3. Correlations

The table reports linear correlations among the main variables across the 69 auctions from 2014 to 2019. The variable definitions are in Table A.1. *, **, ***, *** correspond to significance levels of 10%, 5%, and 1%, respectively.

Variables	RBAS	DRIFT	SIZE	COVER	SPREAD	VOL	ME	SE	GE	TE	SDUR
RBAS	1.00										
DRIFT	-0.27**	1.00									
SIZE	-0.20*	0.20*	1.00								
COVER	-0.06	0.28**	-0.33**	1.00							
SPREAD	0.34***	-0.13	-0.01	-0.21*	1.00						
VOL	0.49***	-0.53***	-0.03	-0.34***	0.03	1.00					
ME	-0.22*	0.17	0.01	0.40***	0.15	-0.50***	1.00				
SE	-0.12	0.15	-0.01	0.48***	0.02	-0.35***	0.52***	1.00			
GE	-0.48***	0.11	0.09	0.25**	0.00	-0.54***	0.38***	0.45***	1.00		
TE	-0.43***	0.24**	-0.11	0.55***	0.04	-0.68***	0.53***	0.48***	0.69***	1.00	
SDUR	-0.02	0.22*	0.00	0.24*	0.49***	-0.37***	0.32**	0.18	0.31**	0.57***	1.00

Table 4. Determinants of the marginal elasticity

The table reports coefficients of regressions of ME on RBAS, DRIFT, SIZE, SPREAD, VOL and SDUR between 2014 and 2019. The independent variables are normalized by the respective sample standard deviation. The variable definitions are in Table A.1. Some specifications include year and quarter fixed effects. *t-stats* calculated using robust standard errors are reported in parenthesis below the coefficients. *, **, *** correspond to significance levels of 10%, 5%, and 1%, respectively.

	ME	ME	ME	ME
RBAS	-0.027 (-0.33)	-0.088 (-0.73)	-0.177* (-1.95)	-0.244 (-1.62)
DRIFT	-0.077 (-0.97)	-0.082 (-1.17)	0.061 (0.86)	0.039 (0.65)
SIZE	0.008 (0.10)	-0.033 (-0.35)	-0.041 (-0.53)	0.014 (0.14)
SPREAD	0.083 (0.91)	0.066 (0.32)	0.096 (0.97)	0.295 (1.45)
VOL	-0.355*** (-3.74)	-0.393*** (-3.63)		
SDUR	0.144 (0.81)	0.065 (0.32)	0.325* (1.78)	0.308 (1.53)
Constant	5.838*** (19.04)		5.572*** (18.00)	
Year FE	No	Yes	No	Yes
Quarter FE	No	Yes	No	Yes
Obs.	69	69	69	69
Adj R^2	0.221	0.275	0.098	0.179

Table 5. Predictive regressions of the 5-day ahead abnormal return

The table reports coefficients of predictive regressions of the 5-day ahead abnormal return on different sets of independent variables between 2014 and 2019. The independent variables are normalized by the respective sample standard deviation. The variable definitions are in Table A.1. *t-stats* calculated using robust standard errors are reported in parenthesis below the coefficients. *, **, *** correspond to significance levels of 10%, 5%, and 1%, respectively.

	AR_5	AR_5	AR_5	AR_5	AR_5
ME			-18.69*** (-3.31)	-14.51*** (-2.89)	-19.30*** (-3.03)
RBAS	19.12*** (3.44)	19.25*** (2.91)		16.42*** (3.26)	17.26*** (3.00)
DRIFT	-5.01 (-0.60)	-1.58 (-0.16)		-3.22 (-0.37)	-4.26 (-0.46)
SIZE		8.69 (1.26)			10.68* (1.67)
COVER		-3.96 (-0.61)			1.25 (0.21)
SPREAD		-7.92 (-1.44)			-3.44 (-0.69)
VOL		12.65 (1.54)			6.17 (0.76)
SE		10.34* (1.79)			15.72** (2.52)
Constant	-15.82* (-1.84)	-97.49* (-1.83)	162.90*** (3.44)	102.70** (2.41)	-10.01 (-0.16)
Obs.	69	69	69	69	69
Adj R^2	0.180	0.270	0.148	0.262	0.363

Table 6. Predictive regressions at various holding horizons with all controls

The table reports coefficients of predictive regressions of the h -day ahead abnormal return on all the independent variables between 2014 and 2019 (h varies from 1 to 10 days). The independent variables are normalized by the respective sample standard deviation. The variable definitions are in Table A.1. t -stats calculated using robust standard errors are reported in parenthesis below the coefficients. *, **, *** correspond to significance levels of 10%, 5%, and 1%, respectively.

	AR ₁	AR ₂	AR ₃	AR ₄	AR ₅	AR ₆	AR ₇	AR ₈	AR ₉	AR ₁₀
ME	-3.38 (-1.08)	-4.34 (-0.75)	-8.76 (-1.24)	-11.91 (-1.65)	-19.30*** (-3.03)	-18.57** (-2.43)	-16.98** (-2.12)	-21.76** (-2.61)	-26.32** (-2.43)	-19.61** (-2.10)
RBAS	0.01 (0.00)	8.91 (1.19)	15.63* (1.75)	21.02*** (2.77)	17.26*** (3.00)	18.59*** (3.24)	28.35*** (4.64)	26.69*** (4.41)	22.80* (1.91)	25.65* (1.90)
DRIFT	14.78*** (3.31)	22.41* (1.75)	6.48 (0.60)	0.047 (0.00)	-4.26 (-0.46)	-7.10 (-0.66)	-9.05 (-0.93)	-4.47 (-0.50)	-1.14 (-0.13)	-2.59 (-0.28)
SIZE	5.93 (1.52)	7.61 (1.21)	11.41* (1.82)	8.39 (1.32)	10.68* (1.67)	7.50 (0.92)	10.41 (1.19)	12.68 (1.29)	14.14 (1.27)	16.37 (1.34)
COVER	-1.09 (-0.29)	-2.24 (-0.36)	-0.36 (-0.05)	-1.66 (-0.26)	1.25 (0.21)	-2.20 (-0.34)	-3.26 (-0.43)	-2.62 (-0.29)	-0.57 (-0.06)	2.23 (0.26)
SPREAD	0.27 (0.10)	1.83 (0.33)	-1.80 (-0.33)	-6.81 (-1.22)	-3.44 (-0.69)	-8.78 (-1.53)	-12.70* (-1.85)	-11.41 (-1.45)	-12.34 (-1.25)	-17.91* (-1.85)
VOL	4.08 (1.03)	14.28 (1.59)	6.80 (0.82)	5.22 (0.71)	6.17 (0.76)	11.63 (1.28)	9.70 (0.80)	11.48 (0.94)	7.48 (0.54)	4.53 (0.40)
SE	7.67** (2.48)	14.03** (2.29)	12.47** (2.07)	12.35** (2.06)	15.72** (2.52)	14.99* (1.90)	20.81* (1.96)	24.07** (2.06)	23.12* (1.91)	12.38 (1.44)
Constant	-44.55 (-1.62)	-108.90* (-1.95)	-69.16 (-1.29)	-19.96 (-0.32)	-10.01 (-0.16)	21.56 (0.30)	-39.91 (-0.49)	-34.45 (-0.39)	11.06 (0.11)	40.26 (0.42)
Obs.	69	69	69	69	69	69	69	69	69	69
Adj R ²	0.400	0.267	0.187	0.274	0.363	0.339	0.338	0.323	0.184	0.177

Table 7. Cross sectional test with bond duration

The table reports coefficients of predictive regressions of the h -day ahead abnormal return on all the independent variables between 2014 and 2019 (h varies from 1 to 10 days). The independent variables are normalized by the respective sample standard deviation. The variable definitions are in Table A.1. t -stats calculated using robust standard errors are reported in parenthesis below the coefficients. *, **, *** correspond to significance levels of 10%, 5%, and 1%, respectively.

	AR ₁	AR ₂	AR ₃	AR ₄	AR ₅	AR ₆	AR ₇	AR ₈	AR ₉	AR ₁₀
ME	-7.87** (-2.07)	-12.17* (-1.79)	-16.17* (-1.97)	-21.27** (-2.05)	-29.10*** (-3.01)	-29.28** (-2.53)	-26.35* (-1.98)	-35.65** (-2.47)	-36.23** (-2.00)	-28.36* (-1.68)
RBAS	-0.35 (-0.07)	8.01 (1.11)	15.09* (1.69)	20.62*** (2.76)	16.88*** (2.90)	18.35*** (3.05)	28.49*** (4.46)	27.24*** (4.40)	23.23* (1.92)	25.67* (1.91)
DRIFT	15.28*** (4.35)	23.47*** (2.15)	7.26 (0.76)	0.85 (0.10)	-3.45 (-0.43)	-6.34 (-0.67)	-8.62 (-0.95)	-4.07 (-0.49)	-0.88 (-0.10)	-2.12 (-0.23)
SIZE	7.63** (2.25)	10.90** (2.14)	14.14** (2.63)	11.50** (2.11)	13.90** (2.51)	10.79 (1.40)	12.87 (1.53)	15.90 (1.66)	16.40 (1.52)	18.79 (1.58)
COVER	2.77 (0.76)	5.81 (1.01)	5.75 (0.92)	4.69 (0.81)	7.74 (1.50)	4.00 (0.65)	0.53 (0.07)	1.31 (0.14)	2.07 (0.20)	6.26 (0.69)
SPREAD	6.53** (2.28)	15.09** (2.15)	8.07 (1.16)	3.24 (0.51)	6.80 (1.24)	0.82 (0.11)	-7.20 (-0.73)	-6.26 (-0.61)	-8.96 (-0.68)	-11.91 (-0.99)
VOL	0.57 (0.15)	7.23 (0.87)	1.19 (0.15)	-0.90 (-0.12)	-0.13 (-0.02)	5.37 (0.60)	5.38 (0.45)	6.27 (0.53)	3.88 (0.29)	0.16 (0.01)
SE	6.73** (2.29)	12.04** (2.04)	10.99* (1.83)	10.84* (1.84)	14.19** (2.34)	13.54* (1.72)	19.98* (1.87)	23.28** (2.02)	22.61* (1.86)	11.48 (1.35)
SDUR	-76.66** (-2.40)	-141.00** (-2.41)	-125.10* (-1.91)	-150.50* (-1.80)	-156.70** (-2.03)	-166.10* (-1.85)	-136.30 (-1.22)	-192.50 (-1.56)	-136.50 (-0.86)	-129.90 (-0.88)
SDUR_ME	7.13* (1.76)	12.38* (1.71)	11.77 (1.49)	14.92 (1.45)	15.63 (1.64)	17.09 (1.50)	15.01 (1.09)	22.30 (1.45)	15.93 (0.81)	13.99 (0.78)
Constant	-22.54 (-0.79)	-74.23 (-1.31)	-32.12 (-0.53)	30.59 (0.36)	43.37 (0.55)	82.29 (0.97)	17.76 (0.18)	55.66 (0.51)	75.86 (0.53)	92.72 (0.65)
Obs.	69	69	69	69	69	69	69	69	69	69
Adj R ²	0.508	0.416	0.261	0.354	0.449	0.384	0.338	0.333	0.169	0.168

Table 8. Predictive regressions including the year 2020

The table reports standardized coefficients of predictive regressions of the 5-day ahead abnormal return on different sets of independent variables between 2014 and 2020. The independent variables are normalized by the respective sample standard deviation. The variable definitions are in Table A.1. *t-stats* calculated using robust standard errors are reported in parenthesis below the coefficients. *, **, *** correspond to significance levels of 10%, 5%, and 1%, respectively.

	AR_5	AR_5	AR_5	AR_5	AR_5	AR_5
ME			-17.12*** (-3.23)	-11.97** (-2.50)	-16.38*** (-2.71)	-20.68** (-2.20)
RBAS	16.78*** (3.35)	18.51*** (2.93)		13.46*** (2.91)	15.68*** (2.85)	14.52** (2.53)
DRIFT	-6.99 (-0.85)	-3.51 (-0.39)		-5.78 (-0.67)	-5.31 (-0.59)	-4.57 (-0.55)
SIZE		9.684 (1.66)			9.92* (1.82)	11.04** (2.24)
COVER		-0.491 (-0.08)			4.08 (0.72)	8.25 (1.62)
SPREAD		-8.39* (-1.77)			-5.83 (-1.33)	1.62 (0.35)
VOL		13.26* (1.98)			8.65 (1.21)	4.57 (0.64)
SE		8.79* (1.75)			14.26** (2.59)	13.64** (2.49)
SDUR						-104.00 (-1.35)
SDUR_ME						10.20 (1.00)
Constant	-10.74 (-1.56)	-104.80** (-2.19)	143.80*** (3.43)	84.54** (2.19)	-36.19 (-0.62)	-15.14 (-0.20)
Obs.	85	85	85	85	85	85
Adj R^2	0.177	0.289	0.135	0.234	0.356	0.408

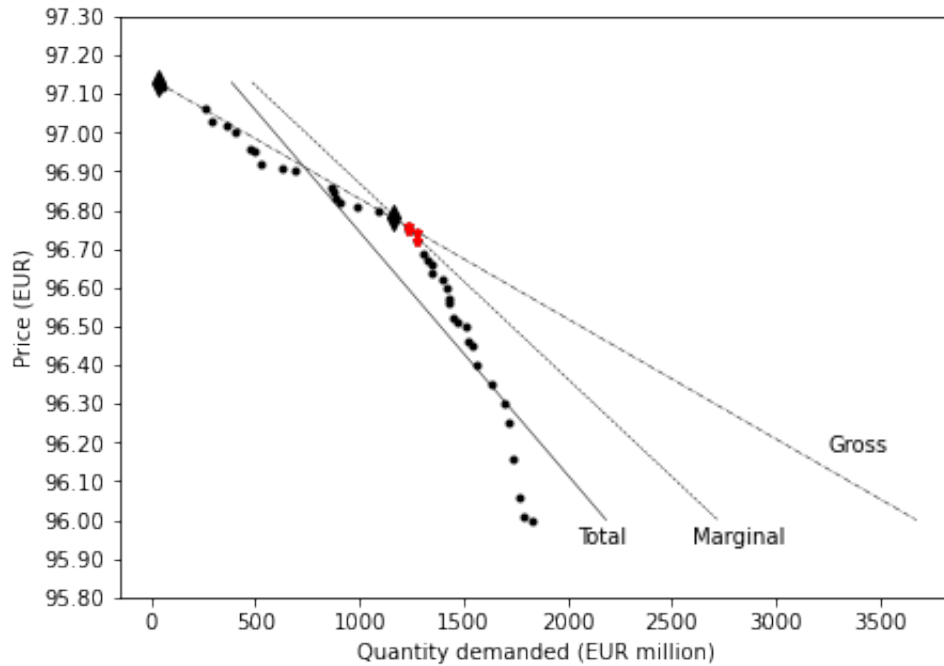


Figure 1. Example of an auction demand curve.

The figure presents all the bid prices for the auction of May 11, 2016 of a 10-year Treasury Bond. The range of bids was between 96.00 and 97.13 with a cut-off price of 96.78. The secondary market price at the end of the day on the same bond was 96.993. The IGCP indicated it would like to issue between €750 million and €1 billion, the bid amount was €1.83 billion, and the final allocated amount was €1.15 billion. The figure also presents three slopes used to construct three different elasticities of demand. *Gross* represents the slope of the gross demand curve using just the cut-off price point and the maximum price point. *Total* represents the slope of the total demand curve using all price points. *Marginal* represents the slope of the marginal demand curve using untapped demand as given by the cut-off price point and 4 unsubscribed price points to the right of the cut-off price. In this auction, the value of *ME*, *TE* and *GE* are 5.23, 4.89, and 5.60, respectively.

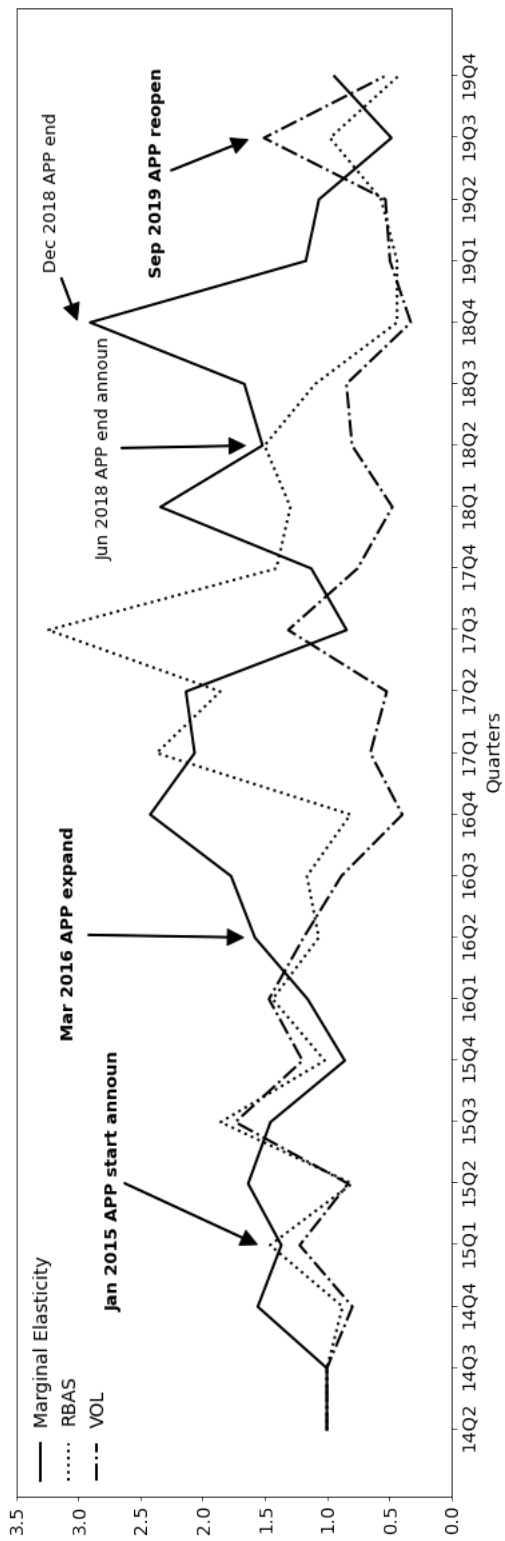


Figure 2. Time series of marginal elasticity, relative bid-ask spread, and volatility. The figure presents quarterly average values of the marginal elasticity (ME), relative bid-ask spread (RBAS), and volatility (VOL). The three series are normalized to 1 at the initial point for ease of comparison. In boldface, we indicate announcements by the European Central Bank of programs that increase liquidity, and in normal font, we indicate announcements by the ECB of programs that decrease liquidity. APP stands for Asset Purchase Program.

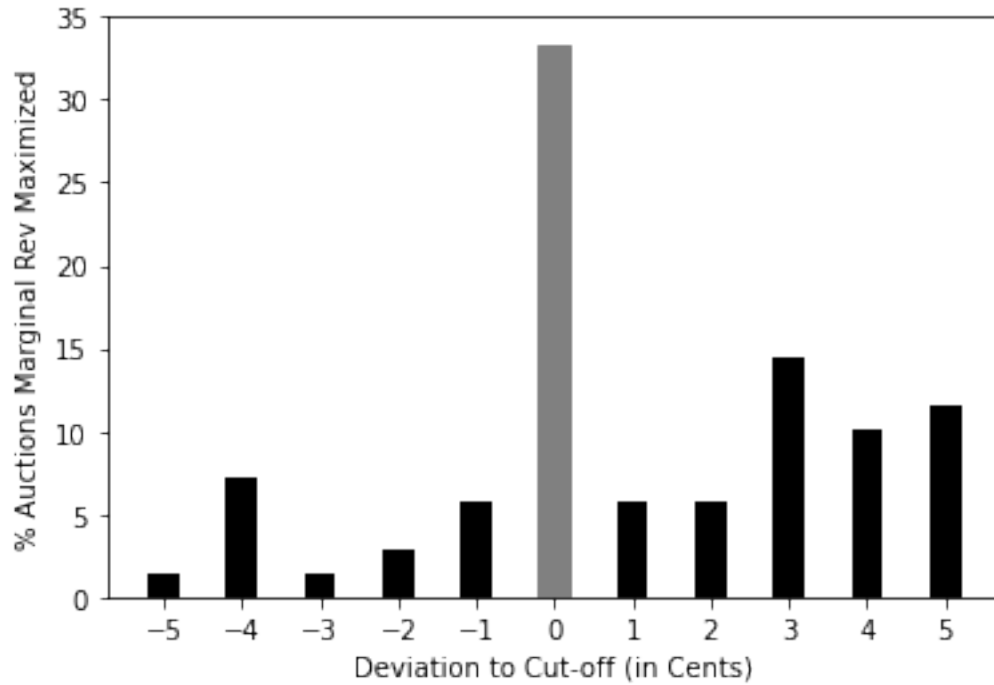


Figure 3. Proportion of bins with maximum marginal revenue at and around the cut-off price.

For each auction and conditional on an interval of +/- €0.05 around the cut-off price, the figure plots the fraction of auctions between 2014 and 2019 whose marginal revenue is maximized at each price. Negative values to the left of the cut-off price indicate unsubscribed prices €-0.05 to €-0.01 below the cut-off price. Positive values to the right of the cut-off price indicate subscribed prices €0.01 to €0.05 above the cut-off price.

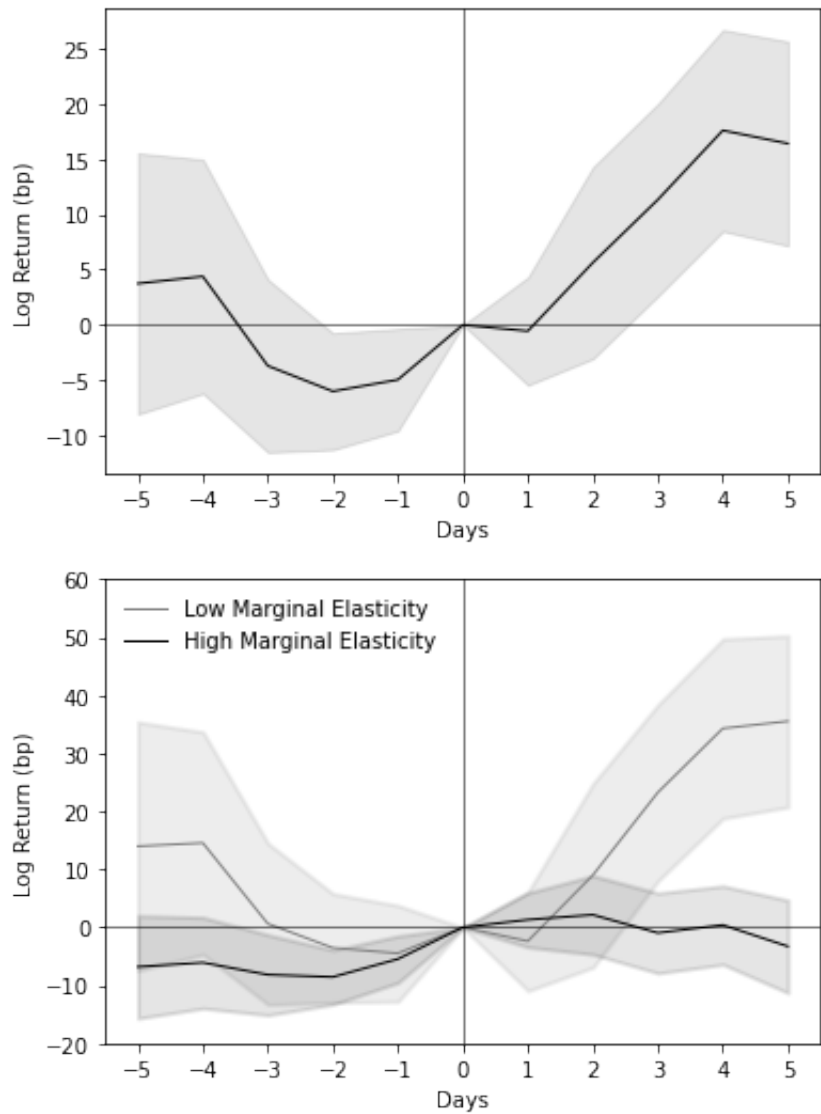


Figure 4. Cumulative log abnormal returns around auction day.

The figure displays the average cumulative log abnormal returns (in bps) between 5 days prior and 5 days after the auction day for all auctions between 2014 and 2019. The returns are normalized to 0 at the close of auction day (day 0). 90% confidence bands are also reported. The top panel presents the results for all auctions. The bottom panel presents the results partitioning the auctions between high (black line) and low (gray line) marginal elasticity according to the median value of ME .

Table A.1. Variable definitions

Variable	Description
AR_h	<i>Abnormal log-return from end-of-auction day until day h after the auction</i> , is the secondary-market cumulative log return of the bond being auctioned in excess of the cumulative log return of Bloomberg's Portuguese bond index from the close of auction day until day h . This variable is observed prior to the auction. Source for prices: Bloomberg.
COVER	<i>Bid-to-cover ratio</i> is the total bid amount divided by the allocated amount. This variable is observed at the end of the auction. Source for bids: IGCP.
DRIFT	<i>Previous 3-day log abnormal return</i> is the secondary-market log return of the T-bond being auctioned from end-of-trading day Thursday to end-of-trading day Tuesday prior to the auction. The announcement of the auction happens 3 trading days prior to the auction day. We obtain the abnormal return by subtracting the log return of Bloomberg's Portuguese Government Bond index for the same period. This variable is based on Lou et al. (2013). This variable is observed prior to the auction. Source for prices: Bloomberg.
GE	<i>Gross elasticity</i> is the price elasticity of demand obtained using two points of the demand curve: the cut-off price point and the maximum price, and the total quantities bid at those points. The elasticity uses the slope of the line that goes through these two points multiplied by the ratio of the cut-off price to the cut-off quantity. Gross elasticity is the log of the negative of this value. This variable is observed by primary dealers at the end of the auction. Source for bids: IGCP.
ME	<i>Marginal elasticity</i> is the price elasticity of demand obtained using the cut-off price/quantity and the first four price points that are unsubscribed. The elasticity uses the slope from the linear regression that goes through these five points multiplied by the ratio of the cut-off price to the cut-off quantity. Marginal elasticity is the logarithm of the negative of this value. When there is pro-rata share at the cut-off price, we substitute the point in the demand curve by two points with the same price and still use the first four price points that are unsubscribed. This variable is observed only by the Treasury and at the auction. Source for bids: IGCP.
RBAS	<i>Relative bid-ask spread</i> is the average over the 5-day period prior to the auction of the daily difference between ask and bid prices divided by the mid price. Prices are close-of-day prices of the T-bond being auctioned. This variable is observed prior to the auction. Source for prices: Bloomberg.
SDUR	<i>Short duration dummy</i> is a dummy variable that takes value 1 if the duration of the security being auctioned is shorter than the median duration of all auctions and 0 otherwise. Source: Bloomberg.
SE	<i>Marginal elasticity subscribed</i> is the price elasticity of demand obtained using the cut-off price/quantity and the first four price points that are subscribed. The elasticity uses the slope from the linear regression that goes through these five points multiplied by the ratio of the cut-off price to the cut-off quantity. Elasticity subscribed is the logarithm of the negative of this value. This variable is observed only by the Treasury and at the auction. Source for bids: IGCP.
SIZE	<i>Size</i> is the allocated amount in the auction (in EUR million). This variable is observed at the end of the auction. Source: IGCP.
SPREAD	<i>Spread</i> is the average spread between the 10-year Portuguese government bond yield and the German government bond yield (in basis points) in the 5 days prior to the auction. This variable is observed prior to the auction. Source for time-series: Bloomberg.
TE	<i>Total elasticity</i> is the price elasticity of demand obtained using all the price points. The elasticity uses the slope from the linear regression that goes through all the points multiplied by the ratio of the cut-off price to the cut-off quantity. Total elasticity is the logarithm of the negative of this value. This variable is observed only by the Treasury and at the auction. Source for bids: IGCP.
VOL	<i>Volatility</i> is the standard deviation of log returns of the bond being auctioned over the 20 trading days prior to the auction (in one auction we have only 19 trading days). This variable is observed prior to the auction. Source for prices: Bloomberg.